

# AGREEMENT OF ORIGINAL TRANSFER OF BELIEF IN THE ARTIST

This agreement made on \_\_\_\_ day of \_\_\_\_\_, 20\_\_ by and between \_\_\_\_\_ (hereinafter the 'Artist'), and \_\_\_\_\_ (hereinafter the 'Collector');

## WITNESSETH

Whereas the Artist has created that certain work of art:

**Title:** Transfer of Belief in the Artist

**Identification:** #00017

**Edition of:** 250

**Date:** 2009

**Material:** Gold Plated Metal

**Dimensions:** 26mm

(hereinafter 'the Work'); and

**WHEREAS** Artist is willing to exchange the Work to Collector and Collector is willing to believe in the Artist, subject to mutual obligations, covenants, and conditions herein; and

**WHEREAS** Collector and Artist recognize that the currency of the Artist is and will be affected by each and every other Work of art Artist has created and will hereafter create, within which institutional setting said Work(s) shall be displayed, by whom said Work(s) are curated and by whom and in which publication(s) said Work(s) are written about; and

**WHEREAS** the parties *will to* the increase in symbolic value of the Work hereafter; and

**WHEREAS** Collector and Artist recognize that it is fitting and proper that Artist participate in any '*appreciation value*' which may thus be generated by the Work as it traverses discursive fields,

**NOW THEREFORE**, in consideration of the foregoing premises and the mutual covenants hereinafter set forth and other incalculable considerations the parties hereto agree as follows:

## **ARTICLE 01 - ACQUISITION AND EXCHANGE**

Artist hereby grants to Collector and Collector hereby believes in the Artist, subject to all covenants herein set forth (for the reciprocation of ‘*Substantiated Belief*’ in the form of discursive proliferation of the Work of Artist). Artist hereby agrees to sign NOTICE OF AUTHENTICITY of the Work upon receipt of said NOTICE via post. Postal address will be communicated via this email: *transferofbelief@gmail.com*.

Artist hereby guarantees to work towards the maintenance and enhancing of Belief on the part of the Collector, in remaining productive and visible within the Art World, including the production of future Work(s) and exhibitions, regular attendance at social networking events, such as parties and openings and textual production in the form of critical writing and publishing.

## **ARTICLE 02 - FUTURE BELIEF TRANSFERS**

Collector covenants that in the event Collector shall hereafter abnegate Belief in the Artist in any manner whatsoever, Collector shall seek to find a suitable Believer Transferee and subsequently reconstitute the current NOTICE OF AUTHENTICITY by hand written adjustment, and shall reorient their Belief towards another Artist of their choosing.

## **ARTICLE 03 - EXCHANGE / VALUE**

The ‘*virtual value*’ to be entered on the NOTICE OF AUTHENTICITY shall be:

- (a) the en-action of *Substantiated Belief* in the Artist as an inspirational barter mechanism and tool of discursive / rumour-generating dissemination; or
- (b) the re-transference of ‘*virtual value*’ in another Artist if Belief in contractually binding Artist is abnegated in any way.

## **ARTICLE 04 - APPRECIATION VALUE**

‘*Appreciation value*’ of the Work for the purpose of this agreement, shall be the increase and proliferation in the symbolic value of the of Artist over the ‘Belief’ value set forth in article 1 herein.

## **ARTICLE 05 - NON-DESTRUCTION / MULTIPLICATION**

Collector covenants that Collector will not intentionally destroy, damage, alter, modify or change the Work’s material form in any way whatsoever; yet Collector is encouraged to multiply the Work’s discursive presence and modify immaterial interpretations as he or she sees fit.

## ARTICLE 06 - REPRODUCTION

Artist hereby reserves all rights whatsoever to copy or reproduce the Work. Artist will encourage reproduction of the Work in catalogues and the like.

## ARTICLE 07 – NOTICE OF BELIEF TRANSFER

Artist and Collector mutually covenant that there shall be a certificate accompanying the Work as a notice of the existence of this agreement and that ownership, transfer of Belief and reproduction of the Work are subject to the covenants herein, said notice to be in the form of the specimen annexed the Work to and made a part of this agreement.

**WITH UTMOST TRUST**, the parties have set their hands and heads to this agreement as of the moment the Collector dons one *Transfer of Belief* Work.

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### NOTICE OF AUTHENTICITY

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Conditions of ownership, transfer, and discursive reproduction of this Work of art and belief in the Artist are subject to convenants set forth in a certain virtual agreement made on \_\_\_\_\_ day of \_\_\_\_\_ 20 \_\_\_\_, by and between me (Artist) and you (Collector).

★ *Future Transfers Contact: [transferofbelief@gmail.com](mailto:transferofbelief@gmail.com)* ★

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Artist

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Collector